

## **The Data Governance Professionals Organization (DGPO) Data Governance Best Practice Award Recognizes Dun & Bradstreet**

The Data Governance Professionals Organization (DGPO) has announced **Dun & Bradstreet** as the winner of the 2018 DGPO Data Governance Best Practice Award. Freddie Mac was the Second Place Winner and The Arkansas Insurance Department was Third.

Kevin Shannon, Global Head Enterprise Data Governance said, "Dun & Bradstreet is truly honored to receive this prestigious award. At Dun & Bradstreet, we look upon the Enterprise Data Governance function as a real differentiator for our business and, as such, we are committed to ensuring everything we produce provides uplift to our customers and drives trust and confidence in D&B data. This recognition reflects well on this commitment."

Lead Judge, Michele Koch from Navient said, "Dun & Bradstreet's Data Governance program exemplified the characteristics of a successful, seasoned enterprise program that is proactive and focuses on business value. Since 2012, their program has continued to grow and improve. Congratulations to Kevin Shannon and the rest of his team!"

The award will be formally presented at the Data Governance and Information Quality (DGIQ) Conference on June 13, 2018 in San Diego, CA.

### **About the Award**

The award is given to the practitioners within a non-vendor organization in recognition of the business value and technical excellence they have achieved in the design and implementation of an outstanding data governance program.

Each submission is judged on responses to the following:

- Business need(s) being addressed
- Approach used to design, develop and implement the program
- Scope and depth of the Data Governance Program as well as program longevity
- Data governance defined roles and responsibilities
- Communications and marketing approaches
- Policies, procedures and processes established
- Program metrics and business value provided

Judges of the 2018 award were:

Anne Buff, SAS, VP of Communications, DGPO

Barbara Deemer, Navient, DGPO Charter Member

Michele Koch, Navient, VP of Membership, DGPO

John Ladley, First San Francisco Partners, DGPO Advisor

Joel Lutz, Head of Enterprise Data Governance and Privacy, The Vanguard Group, Inc. and Winner of the 2017 Best Practice Award

Janet Lichtenberger, Walgreens, DGPO Charter Member

Sal Passariello, Knowledge, Treasurer, DGPO

Gwen Thomas, IFC/World Bank Group, DGPO Advisor

The DGPO Data Governance Best Practice Award is sponsored by the DGIQ Conference.

